

The Academy of Hand and Upper Extremity Physical Therapy, APTA Inc

ADVERTISING KIT

Thank you for considering the Academy of Hand and Upper Extremity Physical Therapy of the American Physical Therapy Association (AHUEPT) for your advertising needs. We have more than 600 physical therapists, physical therapy assistants, and student members with an interest in the specialization in the treatment and rehabilitation of the upper quarter.

AHUEPT Homepage

Our website (www.handpt.org) is one of our primary tools for communicating with our 600+ members. Your ad will be prominently placed on our homepage directly below the “Quick Find” area and will be hyperlinked to a single specified URL provided by the advertiser.

AHUEPT E-News

E-News is AHUEPT’s electronic newsletter that’s sent monthly to our 600+ members each month to update them on important issues and events. Your ad will be placed within the body of the newsletter and will be hyperlinked to a single specified URL provided by the advertiser.

Submission Details

Please mail the attached form with your payment by check (payable to the Academy of Hand and Upper Extremity Physical Therapy) to Leah Michelsen, 7612 202nd Pl SW, Edmonds, WA 98026-6844.

Please e-mail your ad and a copy of the form to hand@apta.org.

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ADVERTISING KIT

ORDER FORM

AHUEPT Homepage

Please indicate the size ad and number of months:

	<u>1 Month</u>	<u>3 Months</u>
300 pixels (w) x 150 pixels (h)	___ \$130	___ \$350
300 pixels (w) x 300 pixels (h)	___ \$175	___ \$470
300 pixels (w) x 450 pixels (h)	___ \$220	___ \$595

Total number of ads: _____ **Total amount due:** _____

AHUEPT E-News \$50 per month

Please indicate the month(s) you would like your ad to run. (Specifications: 175 pixels (w) x 80 pixels (h) - graphics must be JPG format and must be scaled to be legible within the specified space.)

___ January ___ February ___ March ___ April
___ May ___ June ___ July ___ August
___ September ___ October ___ November ___ December

Total number of ads: _____ **Total amount due:** _____

Company Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

URL (the ad will be hyperlinked): _____

Company Address: _____

Signature (electronic okay): _____ **Date:** _____

For Internal Use Only:

Date order received by HRS: _____

Date payment received by HRS: _____